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March 16, 1998

To: ROM's In Regions 1110, 1210, 1310, 1610, 1710, 2910
ROU's 1110, 1210, 1310, 1610, 1710, 2910.

Subject: Southland-7-Eleven-CID 0001-04-02
June Doral B2G1F-B1G1F

Dear Ladies and Gentlemen:

In reference to Jeff Rumberger's letter of March 10, 1998 on this subject, I have estimated the total number of Doral Promotional SKU's which will be needed to support the Doral June Promotion as follows:

Region	# Of Sku's
1100	15
1200	18
1300	91
1600	14
1700	10
2900	84

If you have any questions, please let me know.

Sincerely,

Denny

D.L. Bomgardner
DLB: jh

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